

EMTM Industry Day

Girona, September 10th 2015

Venue Capella del Roser (Complex St. Domènech). Enter through the Faculty of Tourism

Programme

09.15 – 09.30	<p>Welcome and opening remarks Jaume Guia, PhD, EMTM Programme Director, Faculty of Tourism, University of Girona</p>
09.30 – 10.15	<p>Crafting Career Competencies: The role of Research Gayle Jennings – Director of Research at Imagine Consulting Group International</p>
10.15 – 11.00	<p>Making a Career in the Responsible Tour Operating Industry in Developing Countries Fabrice Leclercq - Tourism Development Expert at Tempo Hospitality Consulting</p>
11.00 – 11.30	<p>Coffee break Coffee and juice will be served on the first floor of St. Domènech Cloister</p>
11.30 – 12.15	<p>Entrepreneurial Collaborative Networks and Spaces Eric Hauck - Co-founder of Coperfield for Social Good. Promoter of Impact Hub Barcelona Judith Muntal - CEO Iber-Geo Consulting. Participant in Impact Hub Barcelona</p>
12.15 – 13.00	<p>Entrepreneurship Skills in the Outdoor Tourism Industry Pau Calero – Owner of SKKayak</p>
13.00 – 14.00	<p>Lunch break Lunch will be served on the first floor of St. Domènech Cloister</p>
14.00 – 15.30	<p>Chat with... Talk about issues of your interest over a cup of coffee with one of the speakers, and take the opportunity to ask their advice regarding your future employability, etc.</p>

Speakers Bio



Rynehart, personally

Gayle Jennings – Gayle Jennings is Director of Research, Imagine Consulting Group International. With over thirty years' experience, Gayle has fulfilled a variety of research roles for government, business, and the education sector. She has both executive research management and applied research experience. She is internationally recognised as a qualitative research expert. Within the tourism sector, Gayle has conducted numerous research projects. She wrote the textbook, *Tourism Research*, and edited *Quality Tourism Experiences* and *Water-Based Tourism Experiences*. Gayle is an Adjunct Professor of Tourism Management, at Griffith University, Australia. She has also worked for a national government agency responsible for natural and marine area management. For Gayle, quality research is critical for quality tourism decision-making. Gayle and her husband, Ross

and philanthropically support a range of tourism and community development enterprises in Indonesia.



Fabrice Leclercq – Fabrice is a renowned expert in the field of tourism, he has developed and implemented tourism projects and proposed innovative solutions for the strategic positioning of destinations while always respecting the three foundational principles of sustainable development. He worked for Eurofin Hospitality as Senior Consultant on tourism and lately held the role of CEO of a Ghanaian tourism development company. Previously, he held permanent positions at the UN for sixteen years. He was primarily concerned with the management of inclusive tourism projects, which better involved local disadvantaged populations. In this context, he notably developed partnerships with hospitality groups such as *Accor*, *Iberostar* and *Marriott*, with the aim of reinforcing local economic development and highlighting the unique environmental and cultural aspects of various destinations. Before that, Fabrice held important positions in the private sector for ten years, among which the role of Commercial Director for two international hotel chains in Belgium.



Eric Hauck – Eric Hauck is the Co-founder and Managing Director of Impact Hub Barcelona; an inspiring space where people working for a better world meet and co-create a more social, green and human economy. The Impact Hub is a network of networks, extending over the biggest global community of social entrepreneurs, with more than 7,000 members from 60+ cities across all continents. Eric defines himself as follows: I'm a journalist, reporter, communication strategist, events and organization manager, e-learning mentor and social curator. Social good is my fuel, media are my vehicle, and co-creating and long-life learning by doing, my journey. I was born in Germany (Saarland), grew up in Spain (Catalunya) and had the privilege to enrich my soul with thousands of conversations and unique experiences in +60 countries around the world in the last 30 years. My last trip: co-founder of Coperfield for Social Good and promoter of Impact Hub Barcelona.



Judith Muntal – Judith Muntal is the CEO of IBER-GEO Consulting Group and member of Impact Hub Barcelona. She graduated from University of Girona (Tourism studies) in 1999 and began working as a consultant since then. During the last 15 years, she has worked on the development of businesses at an international level for multinational enterprises (Mazars) as well as on her own projects (IBER-GEO Consulting Group, Barcelona Brasil Group). Over the years, she has also performed as external advisor for mainly engineering and consulting companies. Nowadays, she is a senior consultant specialised in the management of projects of multilateral funding in Latin America, especially in Brasil.



Pau Calero – Pau is Tourism Graduate and Post Graduate Diploma in Guiding by University of Girona and founded Skkayak on 2002 with a group of friends. Also founder member of Club Pagaia and co-manager at Darwin, a company dedicated to nature discovery. Enthusiast sea kayaker, has organized courses in kayak fishing, bird watching, kayak repairing. Every year more than 2,000 people are engaged in activities with SK KAYAK. He also provides gear rental, transportation and logistics to excursions to discover the culture and the magic spots of the Costa Brava and Cap de Creus.